

Privacy Policy

Effective Date: 2-18-2026

Website: Wild Wooly's Racing

Wild Wooly's Racing ("we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website.

1. Information We Collect

Personal Information You Provide

- Name
- Email address
- Phone number
- Billing and shipping address
- Donation information
- Sponsorship inquiry details
- Any information submitted through contact forms

Payment Information

Payments made through our website are processed securely by third-party payment processors (such as Wix Payments or PayPal). We do not store your full credit card details on our servers.

Automatically Collected Information

When you visit our website, we may automatically collect:

- IP address
- Browser type
- Device information
- Pages visited
- Time spent on pages
- Referring website
- Cookie data

2. How We Use Your Information

We use the information we collect to:

- Process donations
- Process merchandise orders
- Respond to inquiries and sponsorship requests
- Send newsletters or racing updates (if you opt in)
- Improve our website performance
- Communicate with supporters and sponsors

- Comply with legal obligations

3. Cookies and Tracking Technologies

Our website may use cookies and similar tracking technologies through tools such as Wix analytics, Google Analytics, and social media pixels (if applicable).

Cookies help us understand website traffic and improve user experience. You may disable cookies through your browser settings, though some features of the website may not function properly.

4. Sharing Your Information

We do not sell or rent your personal information.

We may share information with:

- Payment processors
- Shipping providers
- Email marketing platforms
- Website hosting services (Wix)
- Service providers assisting in website operations

These third parties are required to maintain the confidentiality and security of your information.

5. Data Security

We take reasonable measures to protect your personal information, including:

- SSL encryption
- Secure payment gateways
- Restricted access to personal data

However, no method of transmission over the internet is 100% secure.

6. Your Rights and Choices

You may:

- Request access to your personal information
- Request correction of inaccurate information
- Request deletion of your information
- Opt out of marketing emails at any time

To exercise these rights, contact us at:

info@wildwoolysracing.com

7. Third-Party Links

Our website may contain links to third-party websites (such as sponsors or social media platforms). We are not responsible for the privacy practices of those websites.

8. Children's Privacy

Our website is not directed toward children under 13, and we do not knowingly collect personal information from children.

9. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Updates will be posted on this page with a revised effective date.

10. Contact Us

If you have questions about this Privacy Policy, please contact:

Wild Wooly's Racing
info@wildwoolysracing.com

Please let me know if you need any revisions or additions.

Thank you,
Betty Wuellenweber